

saratoga automobile museum

HORSEPOWER

Your key to the exciting world of automobile culture, history and preservation.

Beer & Burgers:

2011 Micro-Brew Tasting

Generally speaking, automobiles and alcohol are a bad combination. But when you combine interesting automobiles in a museum setting with small samples of craft beer and a variety of food, the result is entirely different.

This was proven at the Saratoga Automobile Museum's inaugural "Beer and Burgers" event last March, as a capacity crowd turned out to sample regional craft brews, feast on a variety of burgers from Kim Klopstock's highly rated Lily and the Rose caterers and peruse the gleaming automobiles on display.



Feb. 26th

Motorcycle Racing 1913 by Marty Christopher
To complement the already existing Competition Motorcycle exhibit, Marty Christopher will be conducting a winter seminar at the Museum with the same theme. Find out what motorcycle racing was like in America in 1912. Mr. Christopher will have hand outs, photos, and movies for this event. Topics will include the tracks, the bikes, the rules, performance tricks of the era, engine configurations, and the nicknames of the era's riders.

Mar. 26th

by State Farm® for Parents & Teen Drivers
Open to the general public with Museum admission – to include video testimonials of teen drivers and share valuable information on ways teens can stay safe and save money on their insurance. 11am – 1pm

For this year's event, set for Saturday, March 5, the Golub Gallery will be filled with the hot rods of the acclaimed "Right Coast Rods" exhibit that is currently the featured attraction at the Museum, located on the Avenue of the Pines in the Saratoga Spa State Park. The second floor Racing in New York gallery currently features a look at NASCAR in the Empire State that has proven to be very popular with area enthusiasts.

"The people who came last year were a mix of car people and beer lovers and everyone left happy," recalled SAM board member Ron Hedger. "It exposed many area residents who had never been to the Museum to our exhibits and programs and many have returned since, often bringing their children or friends along to share the experience."

One visitor who thoroughly enjoyed the evening was Jason Greco of Ballston Spa. Vice president of a computer software company by day, his life away from work revolves around beer, but not your everyday varieties. Known as the "Beer Hero," Greco developed the Beer Hero program for the iTunes App Store that lets iPhone users instantly research the beer offerings available in their immediate locality, whether they're home or away on vacation.

"It tells you three things," explained Greco. "What brew pubs are close geographically, what micro-brew bottled beer is likely to be available in the area and finally, it suggests beers to compliment your meal if you input the entrees you are considering."

As for the March 2010 "Beer and Burgers" event, Greco recalls it as "Awesome!" They had a great variety of beers including excellent regional brews and some nationally known beers as well. Plus I loved the sliders from Lily and the Rose. It was the perfect combination of food and beverage. The atmosphere was cool and I really loved the racing exhibit upstairs. My wife's grandfather is in the New York State Stock Car Association's Hall of Fame and we thought it was great to see his photo in the display. It was a great night out for the price and a great way to break up the long New York winter."

Along with the beer tasting, great food and outstanding automobiles, event participants will also meet the Albany All Stars Roller Derby girls, who were a big hit last year as they delivered food on skates and answered questions about their unusual sport.

Museum membership is not required to participate in the evening's festivities but the event is limited to adults 21 or older. Tickets, at \$35 per person, are available at the museum or online at www.saratogaautomuseum.org. This event is expected to sell out so get your tickets today!



A gathering of fine automobiles
SARATOGA SPRING
Invitational

May 14th and 15th,



It's not too early to think about Spring, when our thoughts turn to car shows and the biggest one of all – the Saratoga Spring Invitational and Auto Show, to be held on May 14 and 15, 2011. The committees and team leaders have begun planning meetings and volunteers are already being recruited for the hundreds of tasks that bring this event to life. There will be more of everything in 2011 – more cars, more vendors, and with weather mercies, more attendees than ever before. Please mark your calendars and volunteer to join in the excitement that is guaranteed at this annual major fundraiser.

Come join us at the
Times Union Center!
more info at www.enycar.org



March 18-20 2011
Times Union Center, Albany, NY
Fri noon - 8pm Sat 10am - 8pm Sun 11am - 5pm

SARATOGA AUTOMOBILE
MUSEUM

Popcorn Wagon Restoration Project

Sponsored by



State Farm®
Youth Advisory Board



Popcorn Wagon Restoration Work Day February 19th

The Popcorn Wagon restoration has begun with an enthusiastic group of 17 youth and 5 adult advisors. Made possible by a grant from the State Farm Youth Advisory Board, the group will continue to meet once a month through May as they repair and restore this unique vehicle. The front and rear ends of the vehicle will be restored under the guidance of Don Buesing with Marty Christopher, Dennis Ulery, Hayden Cook and Dennis Kipp serving as mentors and mechanics. Members and guests are encouraged to stop in to observe their progress during the next work day on Saturday, February 19th. Teens will be documenting their progress by writing work summaries and making a photographic record of the sessions.

The work on this 1925 Cretors Popcorn Wagon is expected to be finished in time for her use at the Spring Auto Show weekend on May 14 & 15. She will also be featured at the Cambridge Alumni Day on July 16th. This unique vehicle was a fixture of the Cambridge, NY, landscape in the mid 1900s, and is also familiar to area residents from decades of providing tasty popcorn at area fairs and the Saratoga Race Course.

Reminder: This newsletter is being mailed to you because we do not have an email address on file for you. Email is an economical and green way to keep members informed. No personal information is ever shared or sold by the Museum. All addresses and personal information is kept strictly confidential. If we can add or update an email address for you, please send it to: membership@saratogaautomuseum.org.

In January and February, the Museum is closed on both Monday and Tuesday to reduce energy costs. In case of inclement weather on other days, please call 518-587-1935 to confirm the Museum is open.

LAWN SHOWS SERIES 2011



- MAY 14** Saratoga Spring Invitational/European Show
- MAY 15** Saratoga Spring Invitational/Auto Show
- JUNE 4** Cadillac LaSalle Club & Hudson Essex Terraplane Club
- JUNE 16** The Great Race Sponsored by Hemmings Motor News
- JUNE 18** Citroen Rendez-Vous
- JUNE 25** Z Association of NY
- JUNE 26** Modern Day American Muscle
Sponsored by Redline Motor Sports
- JULY 2** All Ford Show Sponsored by the Cobra Club
- JULY 9** Adirondack Corvettes, Inc.
- JULY 10** Curtis Lumber Show
- JULY 11-15** Early Ford V-8 Nationals
- JULY 16** BMW Vintage at Saratoga
- JULY 23** SAM Truck Show
- AUG 6** Hemmings Sports and Exotic Show (rain date the 7)
- AUG 13** Meet US In Saratoga
- AUG 20** ATA British Motorfest (rain date the 21)
- AUG 27** Electric City GTO Inc. Muscle Car Show
- SEPT 9-10** Wine and Food & Fall Ferrari Festival
- SEPT 17** Oldsmobile Rocket Blast
- OCT 15** Chrysler 300 Club International
- OCT 29** Halloween Car Show

All lawn shows begin at 10:00 am with registration available the day of each show until 12:00 pm. You may pre-register for all of the upcoming shows on our website: www.saratogaautomuseum.org. Pre-registration fee is \$10.00 and registration on the day of the show is \$15.00. The registration fee does include one ticket for a visit to the Saratoga Automobile Museum.

Is your club looking for a place to host their next show or event? Please contact Tracy Paige for available show dates and for group discount rates.

Membership is a great way to support the educational programs and outreach of the Museum.

We look forward to seeing our new and current members, at the Museum often and sincerely appreciate the support.

Many employers will match your donation – the GE Foundation, CR Bard, Albany International and more. For GE retirees and current employees, the Matching Gift program is simple and available online. More information is available from our Membership Coordinator, Judy Frolish at 518-587-1935 ext. 30. With the new year, new ideas are also being explored to make your membership even more valuable with event discounts, member-only tours and events.

Again, we thank you for your continuous generosity.

Welcome new members from December and January:

Mr. James Alonzo	Mr. Edward Stammel
Mr. Joseph Bianchine	Mr. William Sylvester
Mr. William Fagle	Mr. Michael Tuzzolo
Mr. Joseph Gentile	Mr. Peter Walter
Mr. William Lancaster	Mr. William Wattie
Mr. Martin Mercorelli	Mr. and Mrs. Richard Wiesen
Mr. Donald Morrett	Mr. Jeffrey Williams
Mr. Dan Petronis	
Mr. Richard Rudolph	